

Certification in Behavioural Training Delivery



Train - The – Trainer *the ADDIE (tude) way!!*

Boosts Confidence, Packs Power & Gives You the Cutting Edge

INTERVENTION DETAILS

Venue: Bangalore, Delhi, Mumbai

Time: 0900 - 1800 hrs.

For further information call us on +91 99019 83544 or mail us at diploma_tnd@oscarmurphy.com

Your journey will be an intensive five days of practice, high quality input and precise feedback and coaching.

This Certification in Behavioural Training Delivery.....

Gives you the exact skills, 'inside' knowledge, and extra self confidence to deliver more effective presentations that enhances your Performance and puts you on the road to be an **Extraordinary Trainer**.

If you.... Desire the caliber of your training sessions to improve dramatically...

YOU ARE AT THE RIGHT BEGINNING!

Train the Trainer the ADDIE (tude) way inspires you to;

- Learn how to **add power and punch** to your training message.
- Look confident, sound great, and **get a positive response**.
- Use behaviorally **proven techniques** to be prepared for unfore circumstances.



Training that concentrates on 'how to get your delivery right' is available in **all shapes and forms**. However there is very little that really addresses the key issue of "How to modify your behavior as a trainer according to needs of your audiences".

This **Train the Trainer...the ADDIE (tude) way** aims to bring about that impact you always wanted in your training sessions and make it a **vibrant, participant- centered, convincing and an extraordinary experience**.

POWER your PRESENCE !!!

Have you noticed how some people just grab the attention of others by just walking into the room? What is it that these people do? Knowledge alone doesn't create presence.

KNOWING YOUR SUBJECT IS NOT ENOUGH! Managing the dynamics that appear before you, or being able to choose how you want your audience to think or feel are just some of the areas that have to be explored.

While experience and command over the subject can make a great deal of improvement to an intervention, a **quick reference to the right training skill resources** can make an enormous difference.

Participants typically retain 5%-30% of information in average interventions. We aim to help you increase retention in your training up to about 90% or more through this Certification Program. And help you **harness your energy to make your Training Delivery active, energetic, informative and effective**.

POWER your FLEXIBILITY !!!

How often have you seen a well-structured and staged intervention lose impact because of the emotional state of the trainer, or an over reliance on the content of a slideshow?

Many a time we fail to make the right impact because we adapt the wrong approach or the most common style. This is why it is important to be prepared not only in the subject of our presentations, but also the style and method of delivery.

Certain elements add that **much needed face lift to an otherwise good Training session** to make it a memorable one that participants will always cherish and learn from.



Incorporate the essence of dramatics in your Training Delivery by witnessing how mime and mono-acting can bring alive your anecdotes and narrations.

Integrate the quintessence of various dance forms in your facial expressions, gestures and voice modulation to synchronise your overall body language and posture.

Grab this opportunity and observe a marked difference in your interventions!

Train the Trainer... the ADDIE(tude) way opens up the 'secrets' of Convincing with an Interactive process that gets you ready to learn what to do, when to do it, and why to do it.

This intervention facilitated by internationally experienced behavioral experts equips you with Practical skills and Strategies that can be put into use immediately.

This Certification in Behavioural Training Delivery is for YOU:



- If you... are an **emerging trainer** who realizes that a confident intervention adds value to your business.....
- If you.....wish to **improve and polish your approach** to reach greater success.....
- If you.....wish to upgrade yourself to the next level by incorporating elements like **humour, unique experiential activities, drama and dance** to make your training a treat for your participants.

Impressions You Can Create - Benefits of the Programme

- ✓ Thoroughly **discuss facilitation concerns and issues** through sharing of resources and experiences
- ✓ Obtain **extensive and constructive feedback** on your facilitation skills
- ✓ **Lead your audience's emotional state** with your physical state and presence.
- ✓ Acquire a variety of **current facilitating resources and elements** for impact
- ✓ **Discover how to Anchor positive states to gestures, words and pictures.**
- ✓ Learn **simple tools** to create limitless **flexibility to communicate effectively** with any audience.
- ✓ **Pick creative and stimulating delivery** formats for "dry" technical material.
- ✓ Learn how to use **your energy, voice and body to enhance presence, reputation and power.**
- ✓ **Transformational opportunity to fine-tune verbal/non-verbal behavior.**
- ✓ **Interact and network** with a wide range of **skilled peer facilitators**
- ✓ Become **less dependent** upon **content and script**, freeing up your **creativity and passion!**

Certification in Training Delivery - TOPICS for 5 Days

Strategies for Enhanced Learning

- The Art & Science of conducting an intervention
- The different needs of visual, auditory and kinesthetic learners-Multiple intelligences & learning processes
- Different Learning Styles and Barriers of Learning

The experiential process to facilitate transfer of learning

- The experiential process- Innovative and in-depth training activities that facilitate learning transfer on the job.
- Not only get knowledge out to the audience but also get it "into the audience"

Handling "Difficult" participants with ease

- Techniques for effectively dealing with the most common types
- Prevention strategies to avoid the encounter in the first place
- Keeping your participants alert, engaged, open and relaxed

Presenting with Voice & Body Language

- Assessing and strengthening your voice
- Using your voice for maximum impact:
 - The power of the pause
 - How to achieve an even "pace"
 - How to use tone and inflection to convey your message
- Creating "stage presence:"

Presentations that create Value

- Techniques of dance drama to make that winning impact on your audience
- How to revisit content in multiple ways and why it's so important
- Tools, techniques and resources that support advanced facilitation processes

Brain-Compatible Training Techniques

- Whole Brain Learning Theory
- The significance of EQ and IQ factors in facilitation
- Brain energizers

Creating a Favorable Presentation Environment

- How the environment impacts learning
- Elements of a positive, stimulating environment
- Important factors to be considered while choosing a venue.

BONUS:
Present LIVE!!!
Get Feedback from EXPERTS!!!

For Registrations Contact:

080 - 41161534/5

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